

## WISSAHICKON VALLEY WATERSHED ASSOCIATION

### Job Description

#### Executive Director

Located at Wissahickon Valley Watershed Association Headquarters, 12 Morris Road, Ambler, PA 19002

The Wissahickon Valley Watershed Association (“WVWA”) is a 50 year old land trust located in Montgomery County, Pennsylvania. The mission of the Association is to protect the quality and beauty of the Wissahickon Creek and to enhance life in the watershed. The Watershed Association carries out its mission by:

- Protecting and enhancing open space and natural areas in the watershed;
- Promoting awareness and appreciation of environmental issues through education so that the entire community can make sound choices for the future;
- Promoting wise land use and management of natural resources in the watershed; and
- Preserving historic and cultural sites which are significant to the Wissahickon Creek.

The Executive Director will serve as the lead representative for WVWA efforts and, working closely with WVWA’s Board of Directors, will establish and implement WVWA’s strategic plan to advance the protection of priority conservation sites and resources within the Wissahickon Creek’s watershed. The Executive Director collaborates with and leads the development of the necessary financial and human resources, including public and private funds, for the sound operation of the program. The Executive Director must cultivate cooperative working partnerships with the Board, volunteers, citizens, corporations, educational institutions, government from local to Federal, private agencies and conservation partners.

#### Specific job responsibilities

- Developing and implementing short and long range conservation objectives;
- Advancing negotiations to protect critical lands through donations or fee purchase and conservation easements;
- Development of the fund raising capabilities and expansion of the membership of the Association to meet its increasing operating and capital needs;
- Developing and leading the partnership(s) necessary to address critical environmental threats and issues within the watershed;
- Strong community awareness and understanding of local and state government operations as they pertain to land preservation; and
- Leadership and management of WVWA staff.

### Candidate strengths and capabilities

- Candidates should have the proven ability to motivate, lead and sustain excellence of their team. Additionally, candidates should have proven managerial talent in budgeting, staffing and performance management.
- Candidates should have five years of not for profit fund raising and management experience, preferably in the land conservation arena.
- Candidates should be able to create, lead and participate in partnerships and coalitions designed to protect the overall Wissahickon Creek watershed.
- Candidates should be able to design, implement and direct multiple projects, setting deadlines and ensuring accountability.
- Candidates should be able to think strategically and make strategic decisions based on analysis, wisdom and experience.
- Candidates will possess strong communication, writing and presentation skills, be able to effectively convey WVWA's mission to diverse groups and be able to interact comfortably with influential people.
- Candidates should be fully computer literate.

### Working Conditions

The job requires some physical exertion/strain and regular exposure to natural elements associated with trails, wetlands and watersheds. The candidate will be required to travel routinely throughout the area, covering meetings and events as appropriate.

### Salary and Benefits

The salary and benefits for this job will be competitive for similar positions in the region.

### Application

Please send your resume and a cover letter before October 1, 2009, to:

Job Opportunity  
Wissahickon Valley Watershed Association  
12 Morris Road  
Ambler, PA 19002-5499

or electronically to [jobopportunity@wwwa.org](mailto:jobopportunity@wwwa.org).

The Wissahickon Valley Watershed Association is an Equal Opportunity Employer.